

**Special Module Course on**  
**“Japanese Style Management in Global Economy”**  
*-- Benefits of learning Japanese experience --*

**Managerial Skills Development Center**(MSDC)at Institute for Postgraduate Studies (IPS)–Division of University of National & World Economy (UNWE) –Sofia, is a special national project jointly developed between Bulgaria and Japan under the initiation by Japan International Cooperation Agency (JICA). This Center has being offered a unique new learning method for cultivating business managers capable of leading new Bulgaria under the rapidly changing global business arena. Regular Course offered at MSDC is entitled “Global Management & Leadership”.

Based on the successful experience of 3 years project, **IPS** proudly offers **3 day module course on the specialized subject** having Japanese Professors from Regular Course of MSDC and highly qualified Bulgarian Professors.

*Come, join and enjoy unique Lectures and Case Studies*

- **Day 1 / February 16 (Fri) : Special Lecture by Prof. IYAMA**
- **Day 2 / February 17 (Sat) : Case studies by**
  - \* **Ass. Prof. I. Stoychev,**                      \* **Ass. Prof. A. Vassileva,**
  - \* **Ass. Prof. M. Slavova,**                      \* **Dr. J. Draganov**
- **Day 3 / February 18 (Sun) : Special Lecture by Prof. NANBA**

**Date: February 16 (Fri), 17 (Sat) and 18 (Sun), 2007**

**Time: Friday 13:00 ~ 18:00, Saturday/ Sunday 9:00 ~ 14:00**

**Place: Room # 406 at IPS ( 1-2 St.Kliment Ohridski Blvd )**

**Fee : BGN 150 (Registration in advance is requested by February 12, 2007.)**

**\* Certificate** will be given to the course takers, upon completion.

**For registration, please contact us at:**

- \* **Managerial Skills Development Center (MSDC), Room # 209**  
**Institute for Postgraduate Studies (IPS) - Division of the**  
**University for National and World Economy (UNWE) – Sofia**
- \* **Your contact: Veselina Petrova or Dobromir Bobev**  
**Tel – 02/ 62 23 54, Fax – 02/ 868 65 46**

**E-mail: [V.Petrova@ips.bg](mailto:V.Petrova@ips.bg), or E-mail: [dobrydo@mail.bg](mailto:dobrydo@mail.bg)**

## Programm

### Day-1: February 16 (Fri), 2007

Time	Agenda	Speaker
12::00	Reception Desk Opens	
<b>13:00– 13:20</b>	<b>Opening Remarks</b>	* <b>Ministry of Economy and Energy</b> * <b>IPS</b> * <b>JICA</b>
<b>13:20- 18:00</b>  * including coffee breaks	<b>Special lecture:</b>  “ <b>Marketing Management</b> “	<b>Prof. IYAMA</b>

### Day-2: February 17 (Sat), 2007

Time	Agenda	Speaker
<b>09:00- 14:00</b>  * including coffee breaks	<b>Case studies / Presentation:</b> * “ <b>Modernization of Japan</b> “ * “ <b>Success of Bulgarian Yogurt in Japan</b> ”  * “ <b>V-recovery of Panasonic</b> ”	<b>- Dr. J. Draganov</b> <b>- Ass.Prof. A. Vassileva</b> <b>Ass. Prof. I. Stoychev</b> <b>- Ass. Prof. M. Slavova</b>

### Day-3: February 18 (Sun), 2007

Time	Agenda	Speaker
<b>09:00- 14:00</b>  * including coffee breaks	<b>Special lecture:</b>  “ <b>Management in Japan</b> “	<b>Prof. NANBA</b>

All the participants of “International Workshop on Managerial Skills Development” will join the classes of Special Module Course.