

January 8, 2007

<Press Release>

[Special Event at MSDC/ IPS, in February 2007](#)

Based on the successful experience of 3 years Managerial Skills Development Project in Bulgaria, **“International Workshop on Managerial Skills Development”** and **“Special Module Course”** on the subject of **“Japanese Style Management”** are going to be held due on **February 16 – 19, 2007** organized and hosted by the Institute of Postgraduate Studies (IPS) – Division of the University for National and World Economy (UNWE) - Sofia, in the Republic of Bulgaria.

- 1. Subject :** **“Japanese Style Management in Global Economy”**
– Benefits of learning Japanese experience –

Organized and Hosted by: Institute of Postgraduate Studies (IPS) – Division of
University for National and World Economy (UNWE) - Sofia,

- 2. Outline of the event :** The special event is comprising of 2 programs of ①and ②below

① **Special Module Course : February 16(Fri), 17(Sat) and 18((Sun), 2007**

3 day MSDC Module Course on specialized subjects, for about 50 participants mainly from Bulgarian SMEs managers at the fees of BGN .150

* **Marketing Management** : by Professor Iiyama (Ritsumeikan APU, Japan)

* **Case studies/Presentation** : by IPS professors/ lecturers

* **Management in Japan** : by Professor Nanba (Ritsumeikan APU, Japan)

Registration in advance is requested by February 12, 2007.

For further details of the program, please see the Module Course Program.

All the participants of International Workshop will take part in the Special Module Course.

* **Certificate** will be given to the course takers, upon completion.

② **International Workshop : February 19 (Mon) , 2007**

The purpose of International Workshop is to exchange experience and opinions on the development of business skills training, and to develop further cooperation in human resource development among participants' countries. Participants from countries outside Bulgaria are supposed to be the representatives of Government/ public sectors promoting human resource development program in the countries of south/east Europe and Caucasus where JICA programs are under way. About 15 numbers of participants are expected from outside Bulgaria. **< Attendance by invitation only >**

3. Target countries/ organizations for International Workshop :

* **Bosnia and Herzegovina,** * **Serbia,** * **Montenegro,** * **Macedonia**
* **Armenia,** * **Azerbaijan,** * **Georgia,** * **Ukraine**

4. For further information and for registration, please contact us at;

* **Managial Skills Development Center (MSDC), Room #209**
Institute for Post Graduate Studies (**IPS**) – Division of the
University for National and World Economy (**UNWE**) – Sofia
< 1 – 2 St. Kliment Ohridski Blvd >

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